

Association of British Pewter Craftsmen; and

## the ABPC Commercial Prize

Three years ago, the [ABPC](#) set up a Commercial Prize for the [Pewter Live](#) competition run by the [Worshipful Company of Pewterers](#). The Commercial Prize, worth £250, has as its objectives:

to encourage entrants to think, in addition to their creative design, of the commercial reality of the marketplace; and

to encourage the design of a piece or pieces to which a pewter manufacturer wants to acquire the rights in order to make and sell it into the marketplace.



*Molten*, by Emily Gilham

Richard Abdy, Chairman of the ABPC, said: “The cash value is £250, but the follow-on value, if a manufacturer were actually to take the design to develop it commercially, could be much greater.”

The winner of the first Commercial Prize was Claire O’Sullivan, with *Carnival Coffee*.

The second winner, in 2015, was Emily Graham with *Molten*. This was taken up by Pinder Bros and is now



*Carnival Coffee*

commercially available through The Gift Experience ([www.thegiftexperience.co.uk](http://www.thegiftexperience.co.uk));

The third winner, this year, was Karen Stott with *Pyrite Crystal Inspired Pendant and Earring Set*.

Richard Abdy commented: “We are very pleased with the way the Commercial Prize has developed and look forward to further commercial successes in the future.”

### Alan Williams

Photos: with thanks to the Worshipful Company of Pewterers

THE ABPC COMMERCIAL PRIZE

**Karen Stott**  
Truro College  
PYRITE CRYSTAL INSPIRED PENDANT  
AND EARRING SET



**Winner**  
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